



2027 SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Women for OSU is a diverse group of visionary women who share a passion for inspiring leadership and financial support to Oklahoma State University. It envisions a culture of giving and service that acknowledges the significant impact women have at OSU and inspires others to positively shape the future of the university through philanthropy and engagement. The annual Women for OSU Symposium is a unique opportunity to gather in Stillwater and gain valuable knowledge about philanthropic decision-making and leadership. Women for OSU celebrates members of the Cowboy family who display leadership in philanthropy by naming the Philanthropist of the Year, awarding scholarships to outstanding students and bestowing Partnering to Impact grants to faculty and staff projects.

**MARK YOUR CALENDARS FOR THE
2027 WOMEN *for* OSU SYMPOSIUM**

FEATURING KEYNOTE SPEAKER
Courtenay DeHoff

**OSU Grad, TV Personality, Agriculture Advocate
& Founder of Fancy Lady Cowgirl**

04.22.27

The banner features a portrait of Courtenay DeHoff on the left, wearing a large, ornate, light-colored cowboy hat and a light pink, ruffled blouse. The background is a light blue with a subtle floral pattern. The text is arranged on the right side of the banner, with the event title in orange and black, the speaker's name in a large, orange, cursive font, and the date in a large, orange, bold font.

Courtenay DeHoff is an OSU agricultural communications graduate, television personality, agriculture advocate and founder of the global brand movement *Fancy Lady Cowgirl*. With more than 15 years of experience as a host, producer and storyteller, she has appeared on major networks including CBS, CBS Sports, Fox Sports and The CW, using her platform to share stories that elevate agriculture and rural communities. A sought-after keynote speaker, Courtenay has inspired audiences nationwide and delivered the keynote address to more than 65,000 attendees at the National FFA Convention, joining a distinguished roster of speakers that includes Mike Rowe, Laila Ali and U.S. Presidents. Passionate about bridging the gap between rural and urban audiences, Courtenay teaches individuals and organizations the power of authentic storytelling. As executive producer and co-host of *Backroad Cowgirls*, she highlights the diverse voices shaping agriculture today. A former OSU and professional rodeo athlete, Courtenay remains deeply connected to the western lifestyle. Through *Fancy Lady Cowgirl*, she empowers women to embrace their individuality, overcome self-doubt and confidently pursue their potential.

◆ WOMEN FOR OSU SYMPOSIUM ◆

INDIVIDUAL & CORPORATE SPONSORSHIP OPTIONS

\$25,000 Presenting Sponsor

BENEFITS

- ◆ 20 seats (two full tables) at Symposium with Premier Location
- ◆ 5 VIP reserved parking permits at Symposium
- ◆ Invitation for 20 guests to VIP Sponsor Reception, plus the opportunity to address the audience as the Presenting Sponsor
- ◆ Special recognition from the stage at both the VIP Sponsor Reception and Symposium
- ◆ Opportunity to provide a promotional gift (640 item estimate) at the Symposium, upon approval
- ◆ Opportunity to host one WOSU Partner or student event during the academic year
- ◆ 1 year-long complimentary WOSU Partner membership
- ◆ Name or company logo on event invitations and sponsor follow-up packets (based on send deadline), as well as in post-event emails
- ◆ Highest level of sponsor visibility in marketing materials, including name or company logo listing in:
 - Event signage
 - Event programs and video screens
 - STATE Magazine and other recognition materials with Prominent Placement
 - Women for OSU website

Value of Benefits is \$1,400 | \$23,600 is a tax-deductible gift

\$20,000 Diamond Sponsor

BENEFITS

- ◆ 16 seats (one full table + partial table) at Symposium with Prominent Location
- ◆ 4 VIP reserved parking permits at Symposium
- ◆ Invitation for 16 guests to VIP Sponsor Reception
- ◆ Option to host Symposium speaker at table
- ◆ Recognized as Diamond Sponsor for Symposium breakfast reception (included on breakfast signage)
- ◆ Name or company logo listed on VIP Sponsor Reception invitation if confirmed by print deadline
- ◆ Sponsor visibility in marketing materials, including name listing in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$1,120 | \$18,880 is a tax-deductible gift

\$15,000 Student Experience Sponsor

BENEFITS

- ◆ 10 seats (one full table) at Symposium
- ◆ 3 VIP reserved parking permits at Symposium
- ◆ Invitation for 10 guests to VIP Sponsor Reception, plus special on-stage recognition
- ◆ Opportunity to host a student gathering for all WOSU Scholars & student leadership groups (30-50 students) — with option to give remarks
- ◆ Recognized as underwriting sponsor for stadium-level seating access at Symposium for select student groups
- ◆ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$950 | \$14,050 is a tax-deductible gift

\$10,000

Platinum Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium: Preferred Location
- ♦ 3 VIP reserved parking permits at Symposium
- ♦ Invitation for 10 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$700 | \$9,300 is a tax-deductible gift

\$7,500

Rose Gold Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium: Preferred Location
- ♦ 2 VIP reserved parking permits at Symposium
- ♦ Invitation for 10 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$700 | \$6,800 is a tax-deductible gift

\$5,000

Gold Sponsor

BENEFITS

- ♦ 10 seats (1 full table) at Symposium
- ♦ 1 reserved parking permit at Symposium
- ♦ Invitation for sponsor + 4 guests to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$700 | \$4,300 is a tax-deductible gift

\$3,000

Silver Sponsor

BENEFITS

- ♦ 6 seats (partial table) at Symposium
- ♦ 1 reserved parking permit at Symposium
- ♦ Invitation for sponsor + 1 guest to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$420 | \$2,580 is a tax-deductible gift

\$2,000

Orange Sponsor

BENEFITS

- ♦ 4 seats (partial table) at Symposium
- ♦ Invitation for sponsor + 1 guest to VIP Sponsor Reception
- ♦ Sponsor visibility in marketing materials, including name listed in:
 - Event programs and video screens
 - STATE Magazine and other recognition materials
 - Women for OSU website

Value of Benefits is \$280 | \$1,720 is a tax-deductible gift

GENERAL SPONSORSHIP QUESTIONS?

Please contact the OSU Foundation at wosu@osugiving.com for more information.

All sponsorship packages include multiple opportunities for sponsor visibility, as well as brand awareness for our corporate sponsors. Visibility will reach a large group of highly engaged and influential event attendees.



**I WOULD LIKE TO MAKE A DIFFERENCE AT OSU BY SPONSORING THE
2027 WOMEN FOR OKLAHOMA STATE UNIVERSITY SYMPOSIUM!**

MY SPONSORSHIP LEVEL WILL BE:

- | | |
|--|---|
| ☐ \$25,000 Presenting Corporate Sponsor
<i>Value of Benefits is \$1,400 \$23,600 is a tax-deductible gift</i> | ☐ \$7,500 Rose Gold Sponsor
<i>Value of Benefits is \$700 \$6,800 is a tax-deductible gift</i> |
| ☐ \$20,000 Diamond Sponsor
<i>Value of Benefits is \$1,120 \$18,880 is a tax-deductible gift</i> | ☐ \$5,000 Gold Sponsor
<i>Value of Benefits is \$700 \$4,300 is a tax-deductible gift</i> |
| ☐ \$15,000 Student Experience Sponsor
<i>Value of Benefits is \$950 \$14,050 is a tax-deductible gift</i> | ☐ \$3,000 Silver Sponsor
<i>Value of Benefits is \$420 \$2,580 is a tax-deductible gift</i> |
| ☐ \$10,000 Platinum Sponsor
<i>Value of Benefits is \$700 \$9,300 is a tax-deductible gift</i> | ☐ \$2,000 Orange Sponsor
<i>Value of Benefits is \$280 \$1,720 is a tax-deductible gift</i> |

The IRS requires us to inform you the extent to which your gift for this event is tax deductible. The fair market value of benefits you will receive is listed above; therefore the amount of your gift greater than the benefit amount listed may be considered tax deductible. Consult a tax professional for guidance on how this applies to you or your company.

MY INFORMATION:

Name		Spouse Name	
Address		City	State Zip
Home phone	Cell phone	Email	
Employer		Title	
Spouse Phone		Spouse Email	

MY PREFERRED PAYMENT METHOD:

X27WOSUSYM-H

- ☐ My check, payable to the **OSU Foundation**, is enclosed. Please note fund #20-64300 or Women for OSU Program Fund on your check.
- ☐ Please bill me
- ☐ Please charge my credit/debit card

Card Number Exp. Date

Name on Card CVC Code

Signature

To learn more about how gifts are allocated, please visit OSUgiving.com.

- ☐ Have you included the OSU Foundation in your estate plan?
- ☐ Have you looked to see if your employer or your spouse's employer will match your contribution and double your impact? See a list of matching employers at OSUgiving.com/matching

PLEASE SEND PAYMENT & COMPLETED FORM TO:

Oklahoma State University Foundation
Attention: Women for OSU
400 South Monroe
Stillwater, OK 74074

FOR QUESTIONS, CONTACT:

WOSU@OSUgiving.com